

OUTSIDE

8.5"



3.625"

**careerbuilder.com**  
 8420 W. Bryn Mawr Ave, Suite 1000  
 Chicago, IL 60631

3.625"

Consider this a rescue mission for your recruiting efforts. (We want you back!)

PST-0007

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INSIDE

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**We** understand what a struggle it can be for a Small Business to recruit from the top of the talent pool. Larger companies pose as potential predators by baiting quality candidates into their open positions. In order to thrive, you need to partner with a company that knows the terrain and has all the tools necessary to find the right candidates.

**CareerBuilder.com** has sharpened some of our already machete sharp tools to bring you a complete recruiting solution unmatched by any in the industry. And we've sharpened our pencils to offer you an opportunity to give CareerBuilder.com another try. Our continual commitment to technology provides you with products suited for even the toughest recruiting challenges. Solutions that make it easier to find the highest quality candidates in the shortest amount of time.

**If you're still missing from CareerBuilder.com after reading about our latest enhancements, then you're missing out on recruiting the top talent in your industry.**

## ARM YOURSELF WITH THE RIGHT TOOLS TO SURVIVE THE HUNT FOR TOP TALENT.

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**JOB POSTINGS** – Cleaner look and feel than the Job Postings of old and they are good for a full year. Plus, CareerBuilder.com Job Postings give you the ability to create screener questions and receive more relevant resumes. Screener questions enable you to ask the candidate the "deal breaker or deal maker" questions, effectively raising the quality candidates to the top of the pile. This saves you time otherwise spent sorting through resumes, so you can focus on those candidates that scored the best on your screener.

**RECOMMENDED RESUME (R2) MATCHING ENGINE** - A new feature made available to those with Resume Database access. The **R2 Matching Engine** is a patent-pending matching technology that enables you to save time by finding relevant resumes that match a job posting or match another resume.

**R2 AUTOSCORE** - Another patent-pending technology to help you find ideal candidates is **R2 AutoScore**, a matching engine that automatically compares an applicant's resume to the job for which he or she is applying. Each resume is then scored on a 1-to 5-star scale based on the content (keywords) of the resume to help you sort out applicants that might not be relevant for the posted position. **R2 AutoScore** also provides a guideline of what job level an applicant potentially falls under, including entry-, mid-, senior-, and exec-level positions.

## WHEN YOU DECIDE TO GIVE CAREERBUILDER.COM ANOTHER SHOT, GIVE ME A SHOUT.

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Manager/Team Lead [Name]  
 Manager/Team Lead [Title]  
 Manager/Team Lead [Phone]  
 Manager/Team Lead [Email]

And, in case you forgot, we're still the king of the jungle.  
 22 Million Unique Monthly Visitors\* • 23 Million Resumes  
 1.5+ Million Jobs • 1,000 Online and Offline Partners

\*comScore Media Metrix July 2007  
 Visit [www.careerbuilder.com/jobposter](http://www.careerbuilder.com/jobposter) for further details.

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